



# User Experience Services

Take command of your team's user experience journey

Engage users with branded applications designed to maximize your investment in Cornerstone and exceed your goals. Our user experience services span the gamut of the employee-company lifecycle, extended enterprises and beyond.

## Business case

DXC bridges the gap between individual business needs and user experience by developing holistic solutions that engage your audience and fulfill your organization's business goals. Our solutions provide a user-centric design methodology adaptable to a multitude of scenarios.

- Ensure your system fits your needs. Our team advises and assists with learning and performance workflows to make Cornerstone truly yours.
- Create a seamless branded user experience. We craft solutions that are on-brand to boost adoption and engagement.
- Analyze and achieve goals. Our teams work together to identify goals and determine a course of action to meet them. We take inventory of existing collateral to determine a logical evolution.

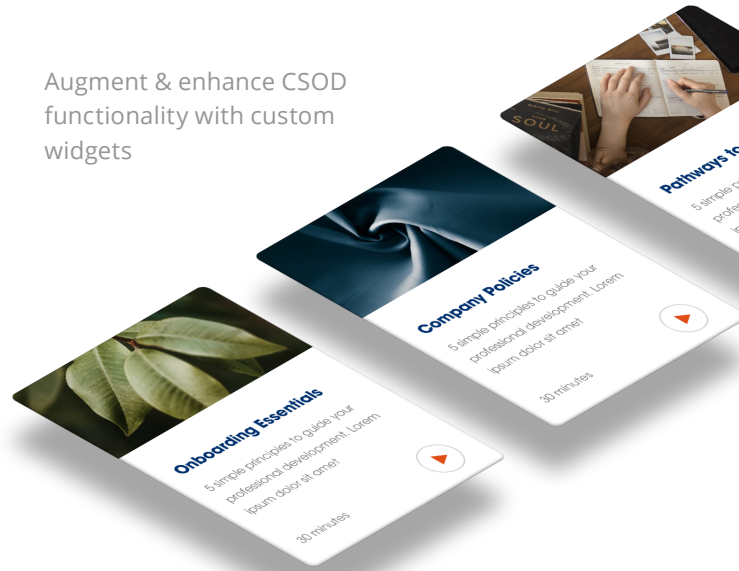
## Deliver Great Experiences

- Tailor experiences. We leverage real user data to highlight and provide access to the most relevant content at the right time.
- Augment and enhance Cornerstone functionality. We consolidate Cornerstone features in one place and tailor for different audiences.
- Foster on-the-go engagement. We build responsive designs that adapt to every device.

## Measurable Results

- Measure engagement with real time site analytics
- Customize reports and administrative dashboards to see user activity at-a-glance
- Manage users and content effortlessly and efficiently

Augment & enhance CSOD functionality with custom widgets



Measure engagement with realtime site analytics



## Our Process



### Discover

The design process begins with a conversation. We work with you to understand your objectives and unique challenges. A strategy is developed to align functionality and content to meet your goals.



### Design

After a strategy has been formed, we establish information architecture through wireframing. These schematics evolve through collaboration and iteration into interactive prototypes.



### Develop

Our expert team augments and enhances Cornerstone functionality, leveraging real data to deliver a holistic experience relevant to a user's role. Best practices are employed to ensure a seamless integration.

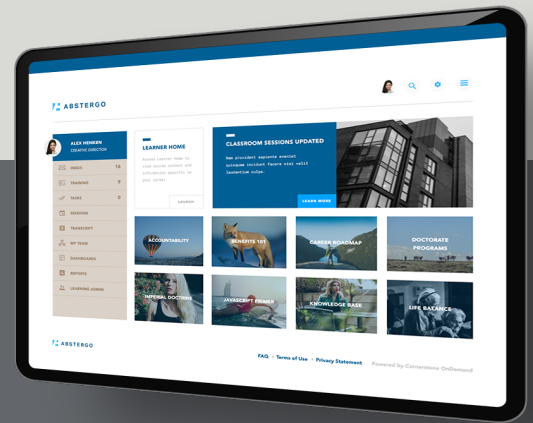


### Deploy

When your site goes live, we simplify the process of managing your learning management system with scalable solutions. Track engagement and performance with detailed site analytics.

#### About DXC Technology

DXC Technology (NYSE: DXC) helps global companies run their mission critical systems and operations while modernizing IT, optimizing data architectures, and ensuring security and scalability across public, private and hybrid clouds. With decades of driving innovation, the world's largest companies trust DXC to deploy our enterprise technology stack to deliver new levels of performance, competitiveness and customer experiences. Learn more about the DXC story and our focus on people, customers and operational execution at [www.dxc.technology](http://www.dxc.technology).



## Creative Services

- Brand strategy & alignment
- UI and Interaction design
- User stories
- Information architecture
- Interactive prototyping
- Responsive design

## Optimization Services

- Align to company goals
- Simplify administrative tasks
- User research & analysis
- Establish optimal learning paths
- Content mapping and organization
- Feature consolidation

## Administer & Track

- Content taxonomy
- Track engagement with Google Analytics/Tag Manager
- Enhanced custom reporting
- Visualizations and infographics

## Get started

Do more with your Cornerstone solution. Contact us at: [cornerstone@dxc.com](mailto:cornerstone@dxc.com)